



## VBSPCA 32<sup>nd</sup> Annual Walk for the Animals

### Virginia Beach, Virginia October 24, 2010

"A fun-filled day for the whole family (including 4-legged members!) at the Virginia Beach Oceanfront includes pet-friendly vendors and give-aways, demonstrations, costume contests, games, and a one-mile pledge walk to raise funds for the Virginia Beach SPCA."

Attendees at the Walk for the Animals will notice a reduced use of paper correspondence prior to the event. During the event, volunteers are on hand to Scoop the Poop, so that we avoid polluting our valuable waterways with animal waste. Our attendees receive recyclable 'green' goody bags rather than the traditional plastic ones."

**Green Statement:** "The Virginia Beach SPCA will lead efforts to implement improved practices and people in our communities. As part of our overall "Go Green" initiative, the VBSPCA will obtain the Virginia Green status for all of our annual Signature Events."



#### CORE ACTIVITIES for Green Attractions

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
  - Plastic bottles, paper, cardboard, composting of food & other compostable items
- ☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
  - Use disposable foodservice items that are made from bio-based, renewable materials (corn, bamboo, potato starch, sugarcane, etc.)
  - Use disposable foodservice items that are recyclable (in your area!)
- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:
  - Use electronic registration, correspondence and forms
  - Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided
- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
  - Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

#### *Food service*

- Arrange for the composting of food waste and other compostables
- Use non-bleached napkins and coffee filters

#### *Logistics*

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase from vendors and service providers with a commitment to the environment



☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event’s webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Purchase reusable signage, banners, and display materials

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For more information on **VBSPCA 32<sup>nd</sup> Annual Walk for the Animals**, see [www.VBSPCA.com/Walk](http://www.VBSPCA.com/Walk) or contact Mary Grace Davis at [events@vbspca.com](mailto:events@vbspca.com) or (757) 427-0070, x 20.

**Virginia Green** is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen) or [www.virginiagreentravel.org](http://www.virginiagreentravel.org).

